



# Liquor Chronicles

Department of Revenue

Liquor Distribution Team

April 2006

## Reminder

As stated in last month's newsletter, we no longer require store agents to return invoices or bills of lading to us. We have still been receiving them from some store agents. You only need to send a copy of the bill of lading in case of any transportation breakage or a shortage on your order, along with your application for credit form (VAC). If you have any questions, please feel free to give us a call.

### Jose Cuervo Black Medallion

Jose Cuervo Black Medallion is the latest addition to the Jose Cuervo line of tequilas. Cuervo Black is an añejo tequila aged in charred oak barrels. The new brand is designed to appeal to Cuervo drinkers as they, and their palates, age and mature. Cuervo Black is aged at least 12 months and the charring process on the barrels is designed to remove impurities and give the tequila a deeper oaky flavor.

### PAMA Pomegranate Liqueur

Heaven Hill Distilleries has rolled out a new liqueur that mixes juice from the ancient fruit with premium vodka and a touch of imported tequila. The result is PAMA Pomegranate liqueur, a ruby-red spirit. Modern-day research has shown that pomegranate juice is higher in antioxidants than red wine – antioxidants that may help prevent heart disease, some forms of cancer and the signs of aging.

## Discontinued Products

Bacardi Vanilla Rum  
345-43107-10

Broker's London Dry Gin  
200-28352-10

**This product is still available in the 750ml size as noted under the new products list.**

Canton Ginger Liqueur  
410-64646-75

Cockspur 5 Star Gold Rum  
300-42536-75

## NABCA Number Change

Maker's Mark  
**151-19475-37**  
12 pack @ \$11.95/bottle  
Was: 151-19474-37



### Inside This Issue

1	Reminder
1	Jose Cuervo Black Medallion
1	PAMA Pomegranate Liqueur
1	Discontinued Products
1	NABCA Number Change
2	New Products
2	Price Changes

## Product Updates

### New Products

Broker's London Dry Gin  
200-28350-75  
12 pack @ \$15.95/bottle

Caravella Orangetello  
455-64603-75  
12 pack @ \$18.00/bottle

Cockspur Fine Rum  
305-42542-75  
12 pack @ \$15.95/bottle

Jose Cuervo Black Medallion  
499-89211-05  
60 pack @ \$1.75/bottle

Monarch Vodka  
280-36934-37  
24 pack @ \$3.25/bottle

PAMA Pomegranate Liqueur  
475-76478-75  
6 pack @ \$24.95/bottle

Raspberry Di Amore  
475-77136-75  
12 pack @ \$11.60/bottle

Voyant Chai Cream Liqueur  
425-68988-75  
12 pack @ \$18.95/bottle

### Price Changes

Agwa Herbal Liqueur  
410-64116-75  
6 pack @ **\$28.30/bottle**  
**Was: \$26.80/bottle**

Edradour Scotch  
100-4886-75  
6 pack @ **\$50.90/bottle**  
**Was: \$47.95/bottle**

Kammer Pear Brandy W/Pear in Bottle  
365-51258-75  
12 pack @ **\$51.50/bottle**  
**Was: \$48.85/bottle**

Pearl Lococo Vodka  
265-34561-75  
12 pack @ **\$18.95/bottle**  
**Was: \$17.95/bottle**

Pearl Persephone Vodka  
265-34702-75  
12 pack @ **\$18.95/bottle**  
**Was: \$17.95/bottle**

Pearl Vodka  
255-34546-75  
12 pack @ **\$18.95/bottle**  
**Was: \$17.95/bottle**

Tio Pepe Sherry  
550-91914-75  
12 pack @ **\$16.30/bottle**  
**Was: \$14.10/bottle**



REMEMBER TO TURN YOUR CLOCKS AHEAD ONE HOUR ON SUNDAY, APRIL 2